

“Bespoke Artwork Proposal”

This proposal offers bespoke art services by transforming brand logos into fine art and creating custom commissioned artworks for clients wishing to enhance their professional space. By crafting oil painting, contemporary styles, or hand-painted text art to make a lasting impact. transforming brand logos into fine art and creating custom commissioned artworks, each crafted to make a lasting impact.

Kenneth Burris Studio
info@kennethburrisstudio.com
www.kennethburrisstudio.com

Original Artwork





About

At Kenneth Burris Studio, every artwork is crafted with a deep commitment to artistry and excellence. Specializing in bespoke art commissions, the studio transforms brand identities into unique, handcrafted fine art pieces that seamlessly blend innovative digital techniques with traditional painting methods.

Why Choose Kenneth Burris Studio?

- *Expertise in Custom, Immersive Artwork – Bringing unique artistic visions to life.*
- *Blending Innovation & Tradition – Merging digital advancements with fine art craftsmanship.*
- *Tailored Artistic Process – Ensuring each piece is personalized to the client's vision.*
- *High-Quality Execution – Created with precision, material mastery, and attention to detail.*



The Creative Process

A successful bespoke artwork follows a structured yet flexible creative process. Each step ensures that the final piece aligns with the client's vision while maintaining the highest artistic standards.

Key Steps in the Process:

- *Concept Development & Preview – Collaborate with the client to understand their brand identity, values, and artistic goals. Initial ideas are explored through research and brainstorming.*
- *Digital Concept & Refinements – Utilize advanced digital techniques to create a visual representation of the artwork, ensuring alignment with the client's expectations. Adjustments and refinements are made as needed.*
- *Hand-Painted Fine Art Execution – Using traditional craftsmanship, the final artwork is meticulously painted, incorporating textures, colors, and fine details that bring the vision to life.*
- *Final Approval & Delivery – The client reviews the completed piece for final approval. Once confirmed, the artwork is prepared for delivery, with options for custom framing or fine art reproduction if required.***

Transforming Logos into Fine Art

A brand logo holds meaning, recognition, and value—transforming it into a bespoke artwork elevates it beyond a symbol into a statement piece. Through meticulous craftsmanship, innovative design, and traditional artistry, each artwork is uniquely tailored to capture the essence of the brand while creating a visually striking masterpiece.

Artistic Styles Available:

- *Classic Oil Painting – Rich, detailed brushwork that conveys depth and elegance.*
- *Contemporary Fine Art – Modern interpretations with bold compositions and dynamic textures.*
- *Hand-Painted Sign Art – Nostalgic and artistic lettering infused with bespoke craftsmanship.*
- *Tailored to Each Brand – Every transformation considers the brand's aesthetics, values, and history to create a meaningful and iconic piece.*
- *Visual Representation – Side-by-side comparisons of original logos and their artistic interpretations to showcase the transformation process.*





Artwork Customization

Bespoke artwork should be as unique as the brand it represents. Clients can fully customize their commissioned piece to ensure it aligns perfectly with their vision and space.

Key Steps in the Process:

Size Variations: Small, Medium, Large, or fully custom dimensions to fit any space.

Style Choices:

- *Classic Oil Painting – Timeless, textured, and rich in depth.*
- *Contemporary Fine Art – Bold, modern interpretations of brand identity.*
- *Hand-Painted Sign Art – Nostalgic craftsmanship with artistic lettering.*

Color & Theme Personalization: Clients can select color palettes and thematic elements to match their space and branding.

Material Options: Canvas, Wood, Metal Panels – ensuring the right texture and presentation for any environment.

Sample Work/ Portfolio Showcase

The best way to understand the impact of bespoke artwork is to see it in action. Below is an example of past commissioned works that showcase the transformation of brand identity into fine art.

Honey Badger Legacy

- *Medium: Oil on Panel*
- *Size: 23" x 32" inches*
- *Inspiration: This piece explores the passage of time, resilience, and transformation, integrating organic elements like flowers and butterflies with a symbolic skull centerpiece.*
- *Artistic Vision: A balance of life and decay, technology and nature, creating a visually immersive narrative for collectors and corporate spaces.*

Original Artwork





Timeline & Project Schedule

Each bespoke artwork follows a structured timeline to ensure a smooth creative process and timely delivery. The duration of each phase varies depending on the complexity of the piece, customization requirements, and client feedback.

- *Concept Development & Preview: Initial consultation and digital sketches for approval (7 to 10 Days)*
- *Painting / Fine Art Reproduction: Creation of the final artwork, incorporating layers, textures, and details (1 to 5 Weeks)*
- *Final Review & Delivery: Client approval, optional refinements, and secure packaging for shipment (1 to 7 Days)*
- *Visual: A simplified timeline infographic to represent the process from concept to completion.*

Pricing & Investment

Investing in bespoke artwork ensures a one-of-a-kind piece tailored to your vision and brand identity. Below are the available options.

Pricing Tiers:

- **Digital Concept & Preview Only** – \$300.00
- *A high-quality digital rendering of your reimagined brand logo or artwork.*
- *Ideal for visualization before committing to a final piece.*
- **Digital Concept + Fine Art Reproduction (Optional)** (High-Quality Print) – \$500.00 to \$5500.00+, Size Vary.
- *A professionally printed reproduction on premium material.*
- *Perfect for businesses seeking brand-integrated artwork with a modern touch.*
- **Hand-Painted Custom Artwork (Oil or Contemporary)** – \$5000.00+ Size vary.
- *A fully hand-painted masterpiece, using oil or mixed media.*
- *Created with premium materials for a unique, museum-quality finish.*
- **Payment Terms:**
- *· 50% Deposit required to begin work.*
- *· 50% Final Payment upon completion and approval.*
- **Optional Add-Ons:**
- *Custom Framing: Tailored framing options to match your interior space (Price not included).*
- *Shipping & Installation: Safe packaging and optional professional installation. (Price not included).*





Next steps & Call to Action

Taking the next step towards commissioning a bespoke artwork is simple. The process ensures that every detail aligns with your vision, from the initial consultation to final delivery.

How to Move Forward:

- *Schedule a Consultation – Discuss artistic direction, branding elements, and space requirements.*
- *Confirm Artwork Style & Scope – Finalize key details such as size, medium, and customization options.*
- *Secure Deposit to Begin Work – A 50% deposit confirms the commission and initiates the creative process.*
- *Final Step: Upon completion, the final artwork is reviewed, approved, and prepared for delivery or installation.*
- *Call to Action: "Let's Reimagine Your Brand with Art! Get in touch today to begin your custom commission."*

Thank you & Contact Information

A heartfelt thank you for considering a bespoke artwork commission. Every piece is crafted with dedication, ensuring a meaningful and impactful addition to your space.

“I appreciate the opportunity to bring unique artistic visions to life. Let’s create something extraordinary together.”

Get in Touch:

- Email: info@kennethburrissstudio.com
- Website: www.kennethburrissstudio.com
- Social Media: <https://linktr.ee/KBStudioNYC>

